

Ron Neal

Ron, a 35 year veteran in animation, advertising, marketing and administration founded Stone Soup in 1991. Born in Ft. Worth, Texas his career accomplishments vary widely but centered in the Commercial Art Industry. Starting his career in advertising with hand painting signs in Ft. Worth at the age of 16, Mr. Neal later became a District manager for Beall's Department Stores / Texas. Beall's transferred Ron to Houston, Texas where he soon became Vice President of JW Smith Advertising agency and then finally becoming an Award winning National Sales Representative for ADOV Systems Inc., the largest direct mail company in the United States. Ron now is the owner, producer and director of stone soup, an award winning animation studio, producing primarily commercials and marketing communications.

"Stone Soup is an idea that never ends. We developed Stone Soup to supply the Houston market with animation, a traditional cel animation, opportunity that soon became national then international in its scope and reach. "Ron proudly boasts, "Stone Soup has produced more than 100 hours of animation and communications in our brief 18 years of operations."

Stone Soup's credits include multiple local, regional, national and international broadcast television commercials and corporate communications.